# BARRIERS AND SUCCESSFUL STRATEGIES TO INCLUDE MIGRANT WOMEN AND GIRLS IN SPORTS



Victoria Schwenzer



DKJS-Workshop online 7.10.2020

WERKSTATT FÜR FORTBILDUNG, PRAXISBEGLEITUNG UND FORSCHUNG IM SOZIALEN BEREICH GGMBH

BOPPSTRASSE 7 • 10967 BERLIN TEL +49(0)30 610 73 72-0 FAX +49(0)30 610 73 72-29 MAIL@CAMINO-WERKSTATT.DE WWW.CAMINO-WERKSTATT.DE



### LEADING QUESTIONS

How is the experts' view on the situation of migrant women and girls in European sports?

What kind of barriers are preventing migrants women and girls from participating in sports?

What are successful strategies to include migrant women and girls in sports?







**METHOD** 

7 focus groups in 7 countries



54 representatives of sports organizations, clubs, initiatives etc.



Focus on newly arrived migrants and on refugees



#### DOUBLE DISADVANTAGE

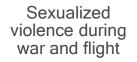
Promoting the inclusion of migrants and refugees always entails dealing with the issue of racism and discrimination. However, migrant women and girls are not only disadvantaged, because they are migrants, but also because they are female. This double disadvantage becomes apparent within the context of the barriers which we discovered in the study.



#### BARRIERS FOR MIGRANT WOMEN



Social marginalisation and discrimination



Lack of specific promotion for migrant women and girls

Focus on performance in sports



High expenses, transport, safety

Patriarchal family system, lack of empowerment

Closed & male dominated club structures





## 1: Reaching the target group

Role models can make success visible

Using Partnerships and networks in the social space

Establishing contact with parents

Connecting sports with crucial messages





# 2: Developing offers

Offering childcare or mother-child-sessions

Choosing a social approach

Introducing new types of sports

Basing offers on the needs, fostering participation





3: Making clubs more accessible

Sports clubs must become more female/diverse

Establishing trustful relations

Changing rules to eliminate barriers

Taking measures for a safe, discrimination free environment





4: Offering qualification

Training female migrant coaches and referees

Educating sport teachers, instructors and coaches on women's rights

Training sport teachers, instructors and coaches in intercultural awareness



#### CONTACT

#### If you have any questions or further comments, please contact me!

Victoria Schwenzer

Camino gGmbH

Mahlower Str.24

12049 Berlin, Germany

victoriaschwenzer@camino-werkstatt.de

The study can be downloaded here:

https://sportinclusion.net/fileadmin/mediapool/pdf/spin/SPIN-

Equal access migrant women in sports Camino 2020.pdf



